

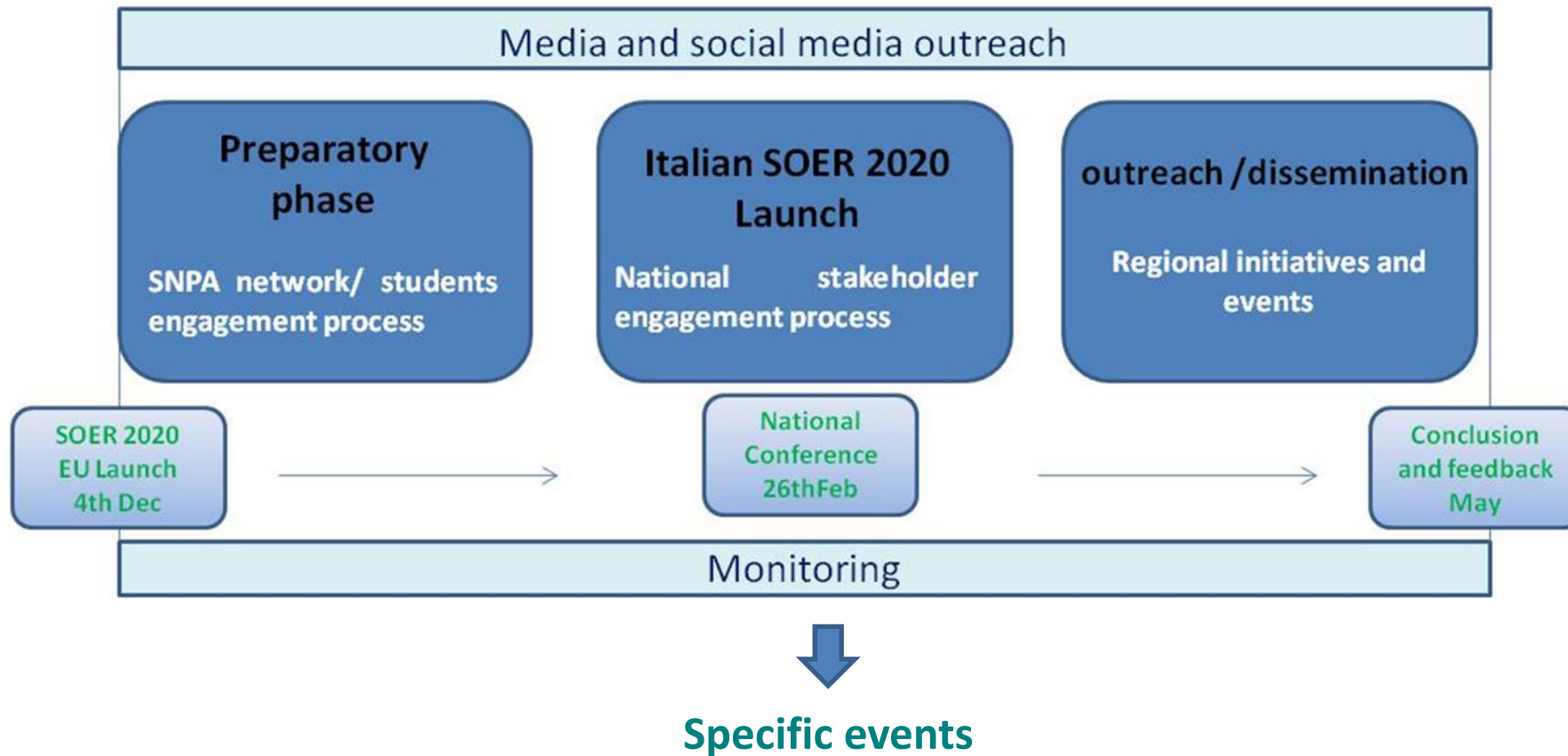
The Italian SOER 2020 event proposal



Meeting of the Country Desk Officers Network
22 November 2019

SOER 2020 Italian Plan

- Aim:** Dissemination of SOER contents to start a reflection on the challenges of sustainable development goals to be achieved by 2030



Planned events

- From December 2009 to May 2020, a series of events is planned, tailored for specific target audiences and aimed at disseminating and amplifying SOER key messages
- Venues: Italian Parliament, University Roma 3, ISPRA, regional agencies, other universities
- Event format: High level conference, workshops & other events



ISPRA

Istituto Superiore per la Protezione
e la Ricerca Ambientale



Sistema Nazionale
per la Protezione
dell'Ambiente



1. SOER launch watch party

- Date: 4 December 2019
- Venue: Institute for Environmental Protection and Research (ISPRA)
- Aims: To follow the launch of the SOER 2020 and to share the content of the process of the Italian SOER 2020 engagement
- Participants: I-NFP, NRCs, experts from the National Network System for Environmental Protection (SNPA), invited university professors, invited experts from state and regional public administration



2. Stakeholder engagement & consultation

- Date: December 2019 – February 2020
- Venues: ISPRA & University Roma Tre, EPAs & related universities – by topic
- Description: workshops to present EEA and SOER 2020 contents; meetings, group and/or classroom work to gather contribution to the SOER 2020
- Participants: all non-policy stakeholders



ARPA Lombardia & Politecnico di Milano



ISPRA & Università' Roma Tre



ARPA Campania & Università' degli Studi di Napoli Federico II



3. Italian National Conference on SOER 2020

Italian Parliament (Conference Room), 26 February 2020

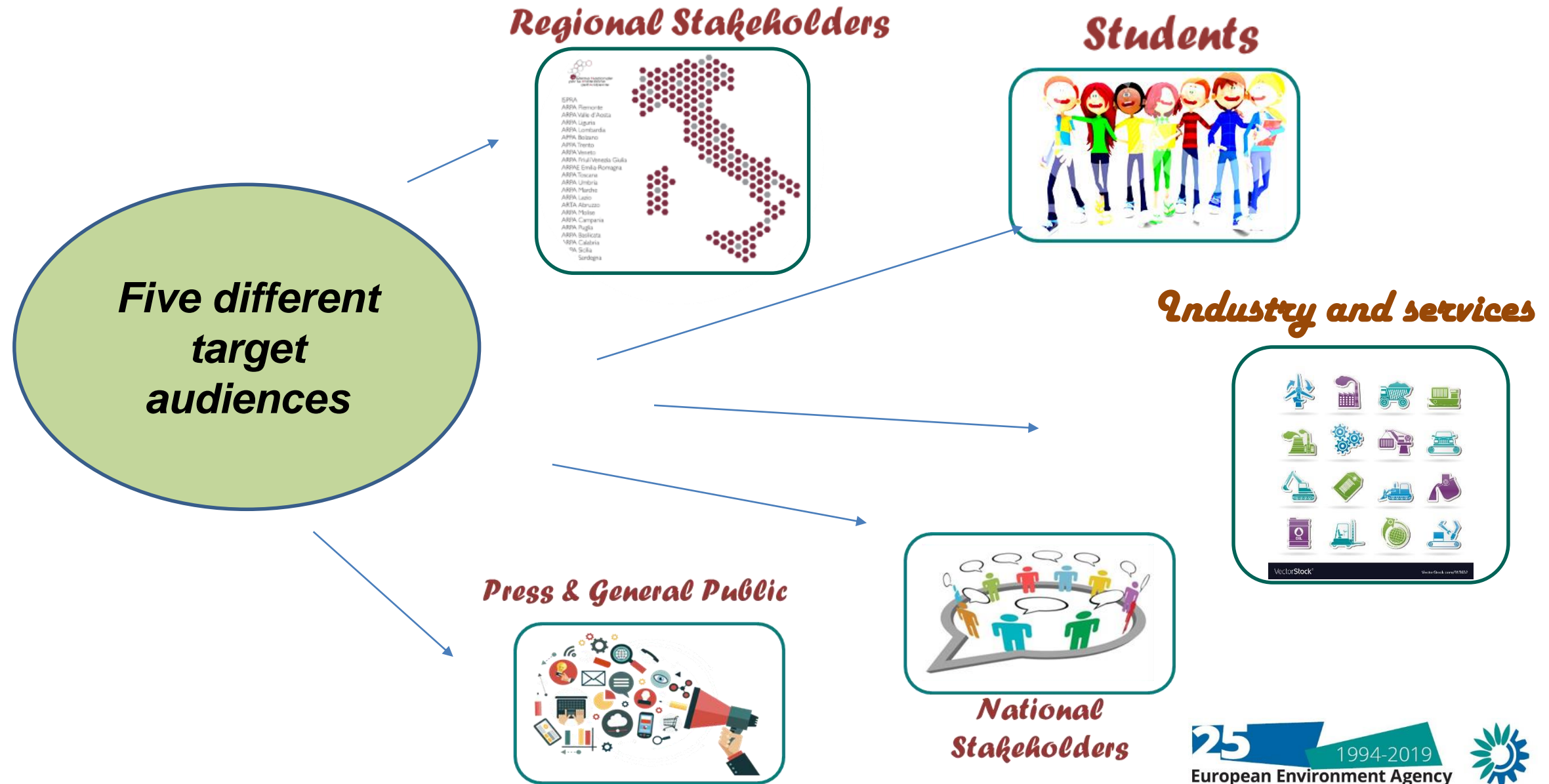
- Aims: Presenting the SOER, Italian environmental reports and the results of the consultation process
- Target audience: national/European/international policymakers/public servants, researchers, scientists, journalists, NGOs, businesses, teachers, students
- VIP attendees: Prime Minister, Environment Minister, members of Parliament, General Directors of Regional EPAs, high level representatives from ministries, industry associations and NGOs
- Expected number of participants: 150



4. Finalization events

- Venue: mainly ISPRA
- Date: February – May 2020
- Description: Workshops, meetings, group and/or classroom work, to finalise contribution to the SOER 2020 as well as input and ideas to the road map for the Agenda 2020 goals
- Participants: all non-policy stakeholders

Key audiences



1. National stakeholders

Target: national stakeholder



Actors

decision-maker, politicians,
policy-officers, interest group,
and subject matter expert

Tools

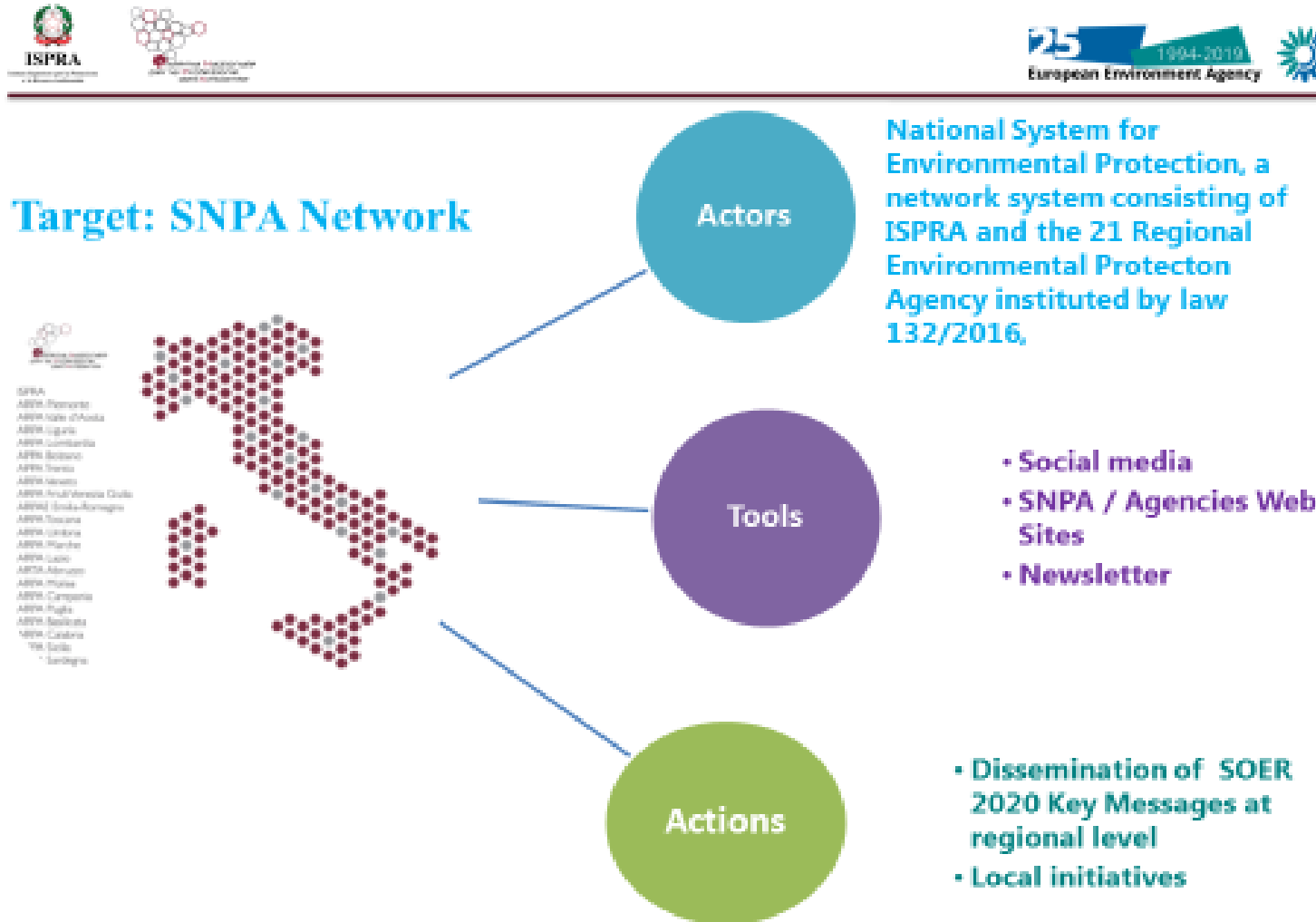
- National conference
- Press engagements (pre and post interviews as appropriate), press release
- Social media as appropriate

Actions

National stakeholder engagement process
SOER 2020 national launch event
linked to the launch of national
SOE report and the launch of the
SNPA report.

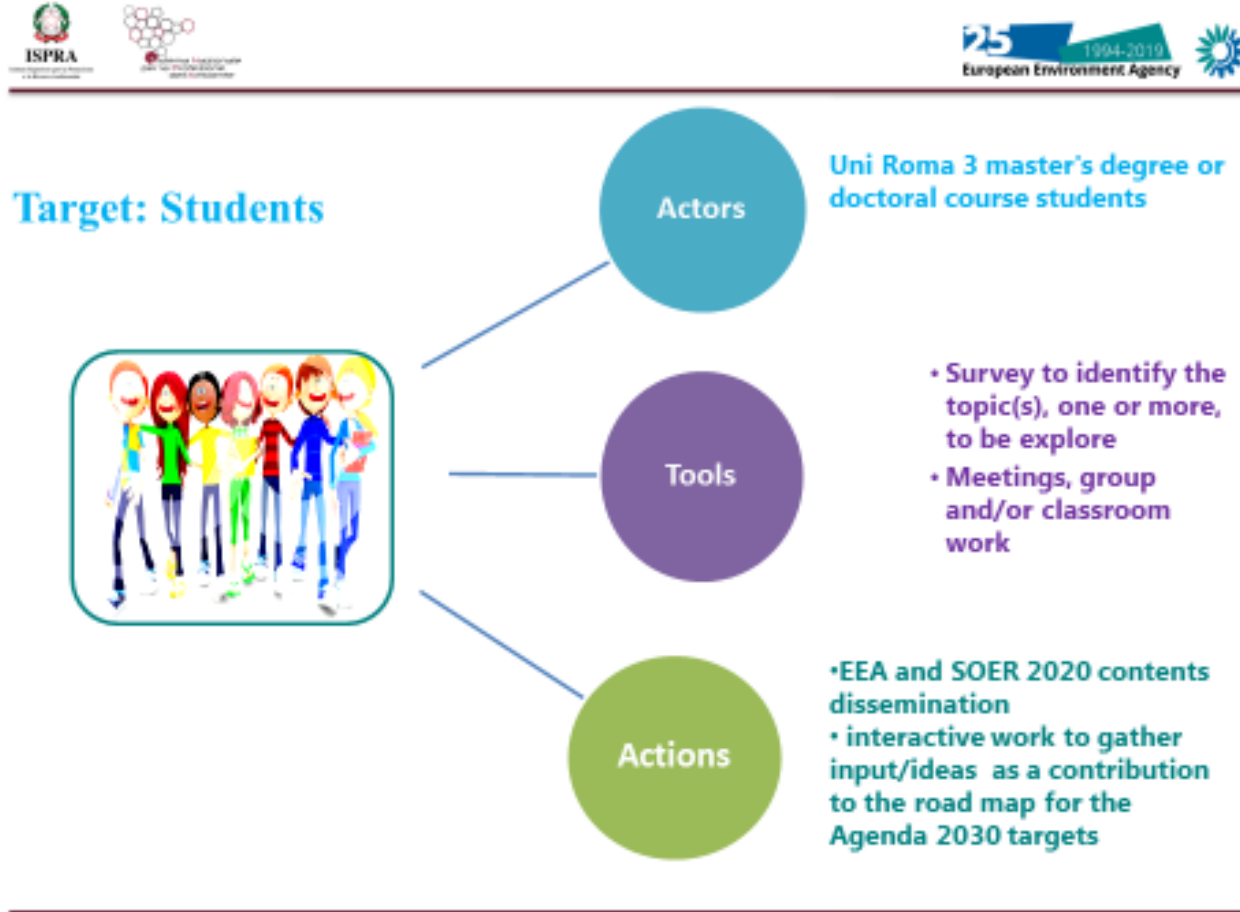
- **Aim: Presenting SOER as well as Country Environmental Reports to Government, Parliament and other selected national stakeholders**
- **Tool: National Conference (26 Feb)**

2. Regional stakeholders



- *Involve SNPA communication network to disseminate SOER key messages (from 4 Dec)*
- *Activate communication tools such as newsletters, websites and social media (from 4 Dec)*
- *Conferences to engage the different target audiences at the regional level (from 4 Dec)*
- *Involve PAs in the National Conference (26 Feb)*
- *Organise SNPA National Council (27 Feb)*

3. Public and private education and research system



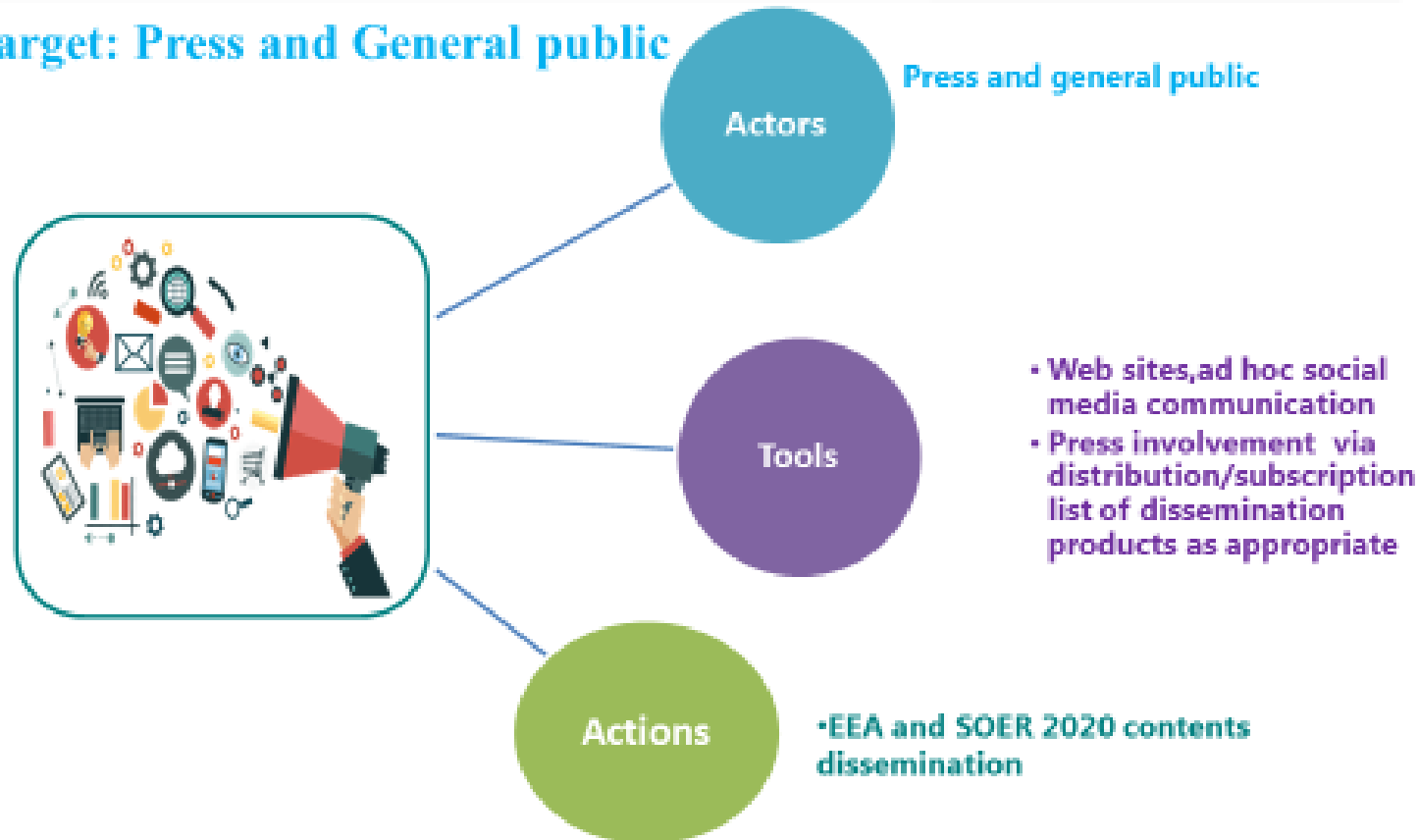
- *Aim: To involve students on an in depth analysis of the SOER key messages and their implications on the roadmap to sustainability*
- *Tools:*
 - *workshops to present EEA and SOER 2020 contents, meetings, group and/or classroom work to gather input and ideas as a contribution to the roadmap for the Agenda 2030 goals*
 - *meeting with professors, students, PhDs to present the EEA and talk over SOER (Rome 3 University, 26 Feb)*

4. Industry and services

- *Aims: to open a discussion on the current state of the environment and the challenges of the Sustainable Development Goals to be achieved by 2030; to share knowledge and gather ideas on how to tackle the new decade*
- *Tools:*
 - *national workshops*
 - *press engagements (pre and post interviews as appropriate, press releases*
 - *social media as appropriate*

5. Press and general public

Target: Press and General public



Aim: Inform and involve citizens

Tools:

- citizen science connected with environmental education
- other projects

Who is who

- **Process coordination: Director General staff -> Alfredo Pini, ISPRA**
- Process responsible: I-NFP / NRC SoE
- Technical process responsible: PCP – NRC SoE
- Planning and organization process support: I-NFP team
- Process Communication officer: PCP – NRC Com
- Event organization: Responsible Communication Unit – ISPRA
- Press officer -> Cristina Pacciani, ISPRA



Thanks for your attention!

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Italy's Country Desk Officer

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